

# SHIRE CBD

BUSINESS DIRECTORY



*Melanie Ann Photography*

## Media Kit

[www.shirecbd.com.au](http://www.shirecbd.com.au)

Shire CBD is a locally based company created to provide fantastic savings and value for local residents within our community. Our website provides a platform for businesses to gain maximum exposure throughout the Sutherland Shire and beyond to build awareness of their products, services and special promotions.

Our mission is to create a unique website to showcase a vast variety of businesses throughout the Shire that will focus on saving you time and money.

As an advertiser, our website will deliver your message to thousands of viewers through a stylish, innovative and user friendly design. Advertising is available in several cost effective packages that represent excellent value, in keeping with your marketing budget.

Exclusive offer for our advertisers.

All of our advertising packages include FREE access to a business listing on the Shire CBD Facebook page. This will generate additional promotion to our thousands of social media viewers.

**For all advertising enquiries please contact**

Shire CBD

[info@shirecbd.com.au](mailto:info@shirecbd.com.au)



Mob: 0414 524 189



Mon – Fri 9.30am to 4pm

To advertise with us please visit [www.shirecbd.com.au](http://www.shirecbd.com.au)

# SHIRE CBD

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## Free Listing package

Business listing on Shire CBD Website.

- Including:
- Business name
  - Business address
  - Business phone
  - Business email

Access to **FREE** business listing on Shire CBD Facebook page.

## Display Advertising package

**\$99 P.A**

(\*Inaugural price)

A colour advertisement listed under business category on Shire CBD website.

- Including:
- Logo and pics
  - Business name
  - Business address
  - Business phone
  - Business email
  - Website link and Facebook link

**PLUS** Creative artwork for your advertisement.

Access to **FREE** business listing on Shire CBD Facebook page.

## Home page Advertising package

**\$149 per mth**

(\*Inaugural price)

A colour advertisement listed on the home page of the Shire CDB website.

- Including:
- Logo and pics
  - Business name
  - Business address
  - Business phone
  - Business email
  - Website link and Facebook link

**PLUS** Creative artwork for your advertisement.

Access to **FREE** business listing on Shire CBD Facebook page.

## Banner Advertising package

**\$189 per mth**

(\*Inaugural price)

A colour banner sliding at the top of the home page of Shire CBD website.

One of 3 exclusive advertisers.

- Including:
- Logo and pics
  - Business name
  - Business address
  - Business phone
  - Business email

**PLUS** Creative artwork for your advertisement

Access to **FREE** business listing on Shire CBD Facebook page.

\*Limited advertising space available per month.

*Leisha DiStefano Photography*

\*Prices subject to change without notice.



Melanie Ann Photography

## Advertising Specifications

Please supply text, logos, pics and business details including name, address, phone numbers, website and Facebook link.

### Display Ad Package (logo)

- 150px wide x 150px high
- 72dpi (low resolution)
- RGB jpeg format



### Display Ad Package (logo) - HOME PAGE

- 240px wide x 240px high
- 72dpi (low resolution) RGB jpeg format



### Banner Ad - ALL PAGES HEADER

- 491px wide x 113px high
- 72dpi (low resolution)
- RGB jpeg format

